

Carmen Jaca

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Carmen Jaca, an Industrial Engineer with a Ph.D. from TECNUN, University of Navarra, specializes in Circular Economy. As Full Professor and Researcher at Tecnun School of Engineering, she leads different projects driving Circular Economy adoption in SMEs. Her research focuses on Plastic Sector Circular Economy Development, SME Circular Economy Integration (including the service sector), and the Consumer Role in Circular Economy. With over 90 scientific articles and two books authored on Circular Economy and Business, Carmen offers profound expertise. She also has over a decade's experience in Quality and Environmental Management, and pioneered "Circular Market," a platform promoting Circular Economy practices.