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Samuel Petros Sebhatu, Ph.D., is an Assistant Professor in Business Administration at Karlstad Business School and a senior researcher at the Service Research Center (CTF), Karlstad University, Sweden. His research focuses on management - strategy, Sustainable Business – CSR, Business Ethics, Business models, Service Innovation, Corporate Governance, and Quality Management/Responsibility Management in different contexts of service research. He has published in several journals, including high-ranking ones, and authored book chapters. Additionally, he has co-edited a book and serves as a reviewer for various journals. Samuel is also involved as an Expert Pedagogy (Ex Peg) within the PRME Global, working on developing the IMPACTFUL 5 (i5) playbook aimed at making a lasting impact on responsible leadership in business education.

Currently, he is extensively working on ongoing research, particularly in the field of Transformation and Innovation, with a focus on multi-stakeholder dialogue, Ethics and the Sustainable Development Goals (SDGs) outlined in Agenda 2030. Samuel has an extensive international network.